From: Josh Thomas
To: Andrew Warren
Cc: Redfearn, Stephen; Heath, Michael; Bailey Quintrell; Josh Thomas; Holly Beilin
Subject: Re: Flock Safety in Boulder / External Affairs
Date: Friday, April 8, 2022 5:34:18 AM

External Sender

Sorry for the duplicative email, folks. Looks like we're already on the calendar for Wednesday!

Josh

On Fri, Apr 8, 2022 at 7:31 AM Josh Thomas <josh.thomas@flocksafety.com> wrote:

> Hi DC,
>
> Following up on Andrew's email. My goal is to equip you with all the resources you may need to best educate your community, residents, and city leaders on what Flock Safety does and how we think about leveraging technology to stop crime while protecting privacy. It's basically a best practices conversation from the thousands of ALPR deployments we've been a part of.
>
> Do you have 20 min next week to chat? Perhaps Tues, Thurs, or Friday after 10a MT?
>
> Josh
>
>
>
> On Mon, Apr 4, 2022 at 6:12 PM Andrew Warren <andrew.warren@flocksafety.com> wrote:
>
>> Hey DC,
>>
>> Hope all is well on your end. As Sgt. Heath may have mentioned, I wanted to introduce you to our External Affairs Team (CC'd).
>>
>> As the BPD cameras start to be installed around the city, it would be a perfect time to equip you and your command staff with all the resources you may need to best educate your community on what Flock Safety does / doesn't do, how we think about Protecting Privacy, etc. We've found that cities that do the following four things are able to address these concerns of council and make their community much more comfortable with ALPR:
>>
>> - Establish a strong ALPR Policy (like Vallejo, CA) - see example attached
>> - Be transparent on an ongoing basis about how ALPR is used in your city (like our Transparency Portal)
>> - Communicate openly with your community about ALPR where appropriate
>> - Meet with and educate your council and the community with common talking points
>>
>> Do you have 20 min next week that we can discuss and share some more resources with you?
>>
>> Let me know!
>>
>> Thanks,
>> Andrew
>>
>> --
>>
>> Andrew Warren
>> *Territory Sales Manager*

512.709.0277 | andrew.warren@flocksafety.com

Book a meeting to learn more. Click here!

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Josh Thomas (he/him)
VP of External Comms

209.918.8771 | jt@flocksafety.com

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VP of External Comms

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